

Cadillac

MEMORIAL GIFTS				
IN GRATEFUL MEMORY, THEY SHALL BE REMEMBERED IN OUR PRAYERS				
MAIN ALTER	SACRISTRY, PRIEST'S	TABERNACLE, MAIN ALTER	CREDENCE TABLE, MAIN ALTAR	PULPIT
JOSEPH JOHNSON	MR. PAT GREGORY	SHIRLEY J. BONE	THE MAY FAMILY	JAMES E. NEAL
JANET NOLAN	PETE & PAUL MOSS	ED JONES FAMILY	BETTY JEAN NOBLE	NANCY MOSER
ETTA MAE JAMES	LEA & MARY FLING	MRS. MAUDE FALLOON	MISS NELLIE HOGAN	JOE ALLEN
MAC & JO ZOLLEY	THE USHER FAMILY	TRESA BETH KELLY	MRS. PATSY SMITH	THOMAS WOLFE
BILLY E. GORDON	ELLA & MARY FLEMING	J. O. SENEK	ALLEN MAYBERRY	T. R. ESTES
CREDENCE TABLE, ST. JOSEPH'S ALTAR	CRUCIFIX, BLESSED VIRGIN'S ALTAR	CRUCIFIX, PRIEST'S SACRISTRY	BLESSED VIRGIN'S ALTAR	ST. JOSEPH'S ALTAR
MR. GRAY	MISS BISHOP	MRS. ELLERTON	PAT & RON SUTTON	MR. CALLAGHER
MR. YOUNG	ROBERT ANDRA	MR. & MRS. BUCKMAN	MR. & MRS. DONNELLY	MISS VICTOR
MR. HEFTY	IN MEMORY OF GEORGE TWIBELL	GEAN & BILL MORRIS	VERN ANDRA	JOE BATS
BAPTISTRY LAVABO	SACRISTRY, ALTARBOY'S	CONFESSIONALS	BAPTISMAL FONT	BAPTISTRY GATE
IN MEMORY OF ONOFRIO RAIMONDI	MR. & MRS. CARL BAADER II	MR. & MRS. ALFRED RICHARDS	MR. & MRS. AUGUST POGLITSCH FRANK POGLITSCH	IN MEMORY OF DANIEL SKANTAR
JERRY BORUM	MR. & MRS. PETER SIGNORELLI	MR. & MRS. SYLVESTER KANE	IN MEMORY OF JULE AGNES SMITH	V. OLIVERO FAMILY
THE GIRL SCOUTS	MR. & MRS. JOSEPH MORAGLIA	MR. & MRS. AUGUST POGLITSCH	IN MEMORY OF KATHERINE T. PFIFFNER	FRANK CINCIOLA

Inspiring . . . Beautiful . . . Enduring

Custom designed to meet today's demand for functional simplicity and beauty . . .

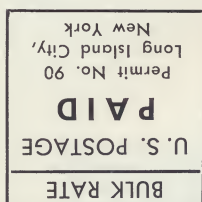
An inspiring visual reminder to promote fund raising programs . . .

Engraved plastic inserts in a choice of 12 colors to blend with any decor . . .

Plaque sizes available to accommodate 24 to 700 names . . .

Framed with satin finished gold anodized aluminum . . .

ELEGANT
DISTINCTIVE
MODERN



P. O. BOX 4215 • FORT LAUDERDALE, FLORIDA
**BUILDING DIRECTORIES
 AND
 BULLETIN BOARDS**



INSERTS are locked in by a removable bar on the side of the frame. They are easily removed for rearrangement. Blank inserts are provided for adding new names or titles at any time. We offer return mail service for the engraved strips.

DESIGN your own board or write to us for suggestions giving us the details of your needs.

PLAQUES are simply mounted on any wall having invisible wall mountings under inserts at each corner.

INSERT SPACES	PRICES PER INSERT SPACE NOT ENGRAVED	NUMBER OF HORIZONTAL ROWS	NUMBER OF VERTICAL ROWS	WIDTH OF PLAQUE	HEIGHT OF PLAQUE
24	\$2.00	8	3	13	14½
32	2.00	8	4	17	14½
36	2.00	12	3	13	19
48	2.00	12	4	17	19
60	1.95	12	5	21	19
72	1.90	12	6	25	19
85	1.85	17	5	21	24½
102	1.80	17	6	25	24½
119	1.75	17	7	29	24½
125	1.70	25	5	21	33
150	1.65	25	6	25	33
175	1.60	25	7	29	33
200	1.55	25	8	33	33
225	1.50	25	9	37	33
250	1.45	25	10	41	33
275	1.40	25	11	45	33
300	1.35	25	12	49	33
325	1.30	25	13	53	33
350	1.25	25	14	57	33
375	1.20	25	15	61	33
400	1.15	25	16	65	33
425	1.10	25	17	69	33
450	1.05	25	18	73	33
504	1.00	28	18	73	36½
558	1.00	31	18	73	40
612	1.00	34	18	73	43
666	1.00	37	18	73	46½
702	1.00	39	18	73	48½

PANEL COLOR SELECTION

White	Red	Brown
Gray	Blue	Mahogany (Grained)
Black	Green	Walnut (Grained)
Tan	Yellow	Blond (Grained)

All panels (except white) have white letters.
 The white panels have black letters.

Permanent, washable, guaranteed
 1"x4" engraved panels 1 line \$1.00
 2 lines 1.60
 3 lines 2.20
 Available in 12 colors

EXAMPLE on price schedule:

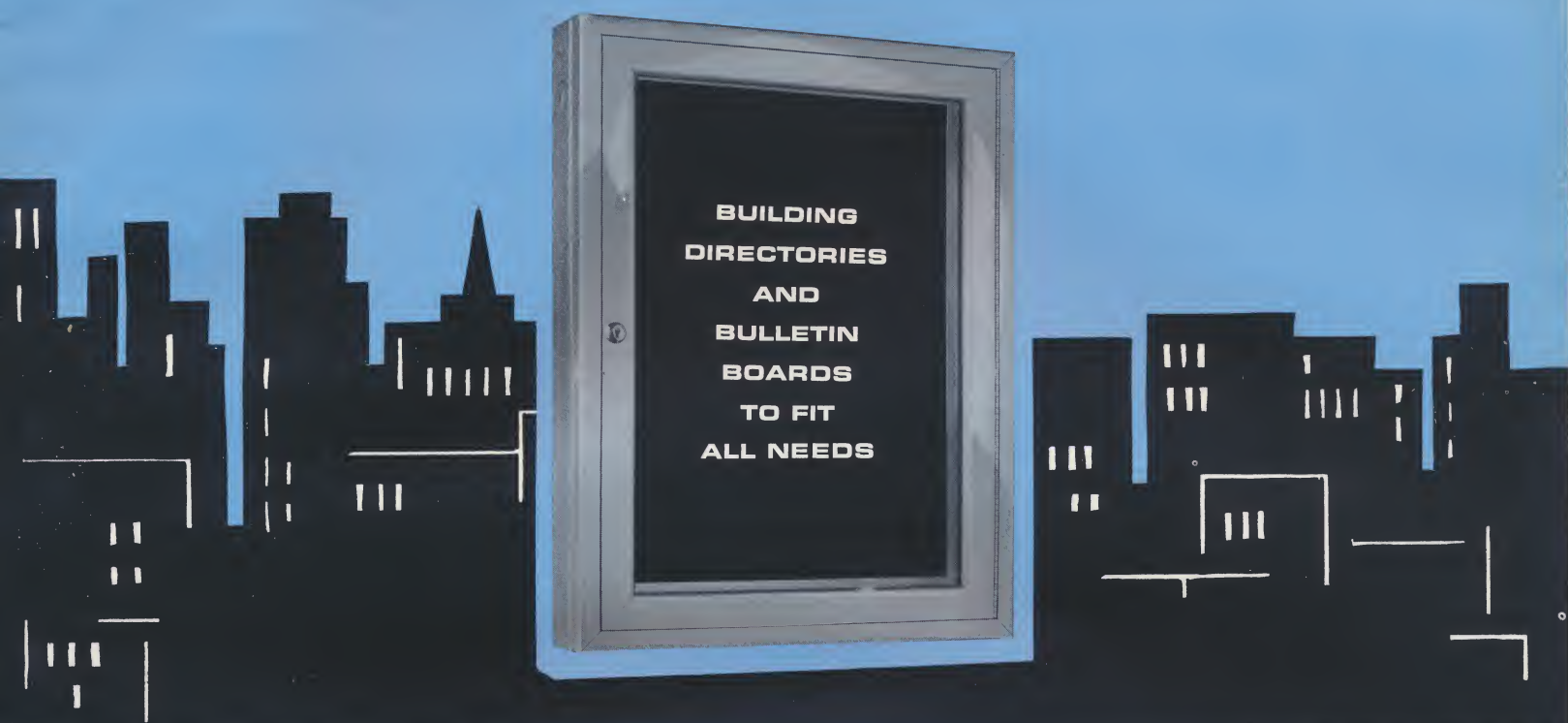
102 insert space plaque
 @ \$1.80 per space = \$183.60
 20 insert spaces engraved
 @ \$1.00 = 20.00
 (1 line) Total \$203.60

Terms: F.O.B. Fort Lauderdale, Florida
 Net 30 days to rated accounts



**BUILDING DIRECTORIES
 AND
 BULLETIN BOARDS**

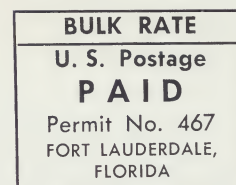
4501-21 N. E. 5th TERRACE • P. O. BOX 4215, FORT LAUDERDALE, FLA. • TEL. 566-2707 AREA 305



DISPLAY • LOBBIES • OFFICES • BANKS • HOTELS • CHURCHES

OTHER CADILLAC LINES

- DESK NAME PLATES
- COUNTER OR EYE LEVEL SIGNS
- FLAT WALL MOUNTS
- PROJECTING MOUNTS
- CALENDARS
- PEN SETS
- FOLDER RACKS
- FLOOR MODELS
- STOCK SIGNS
- EXTRUDED ALUMINUM HOLDERS AND ENGRAVING STOCK



Send For Complete Catalogs

Cadillac®

*Building Directories &
Bulletin Board Mfg. Co.*

4501-4521 N.E. 5th Terrace
P.O. Box 4215

Fort Lauderdale, Florida
Telephone 566-2707 Area Code 305

ILLUMINATED DIRECTORY

STYLE 400			
OVERALL SIZE	PRICE		
18 x 24	335.00	30 x 36	408.00
20 x 30	350.00	30 x 42	450.00
24 x 36	392.00	32 x 44	425.00
28 x 40	425.00	34 x 48	483.00
		36 x 48	517.00

CORK BACKGROUND DEDUCT 20.00 FROM ABOVE PRICES
For Engraved Header,
as illustrated in the 800 model, add \$20.00.



(Size Illustrated — 24" x 36")

Completely illuminated fluorescent lighting—in extra heavy extruded aluminum construction with re-enforced mitered corners. All cases are thoroughly weatherproofed with watertight corners. It features flush doors, aluminum piano hinges, cylinder lock and key. The removable insert can be cork tack or grooved felt. Available in gold or silver satin finish with changeable letterboards in a variety of colors with plastic letters in colorful contrast.

OUTDOOR BULLETIN BOARDS AND DIRECTORIES

SINGLE FACE AND DOUBLE FACE



STYLE
JM-850
(Gable Top)

OVERALL SIZE	SINGLE FACE ILLUMINATED WITH HEADING BAR		DOUBLE FACE		GABLE See Illustration JM-850 ADDITIONAL FOR GABLE
	BACKGROUND		BACKGROUND		
	GROOVED FELT	CORK	GROOVED FELT	CORK	
20 x 30	598.00	591.00	1145.00	1131.00	50.00
24 x 36	657.00	648.00	1252.00	1235.00	58.00
28 x 40	704.00	694.00	1339.00	1319.00	100.00
32 x 44	759.00	743.00	1423.00	1408.00	125.00
36 x 48	842.00	813.00	1595.00	1540.00	133.00
42 x 54	933.00	903.00	1688.00	1660.00	165.00
48 x 60	1080.00	1050.00	1940.00	1890.00	
54 x 66	1180.00	1150.00	2050.00	2000.00	

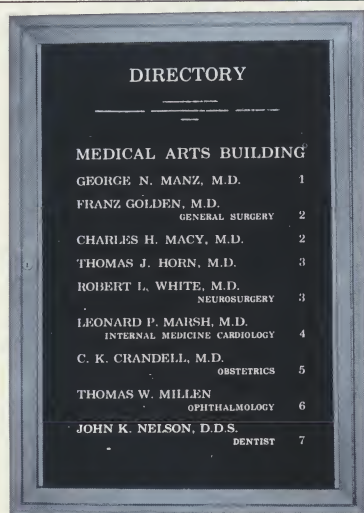
STYLE
JM-800
(Flat Top)



Styles are basically the same (sizes illustrated 24" x 36"). Upper portions of these BOARDS and DIRECTORIES are illuminated and a heading must be placed above the door for fluorescent light to be installed in the back. Formica backing with translucent engraved letters to allow light to shine through are used in both styles.

Extra heavy extruded aluminum construction with re-enforced mitered corners. Also featured are flush doors, aluminum piano hinges, cylinder locks and keys and the removable insert can be cork tack or grooved felt with changeable letterboards in variety of colors with plastic letters in colorful contrast. Special sizes on request.

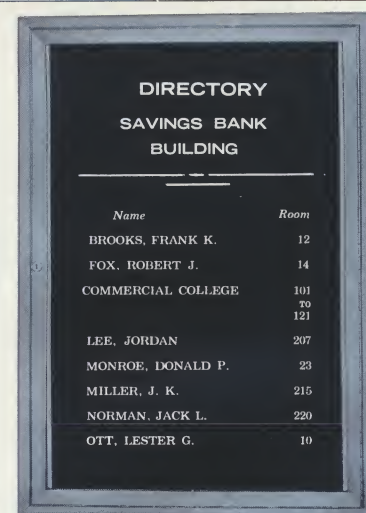
NON-ILLUMINATING DIRECTORIES



STYLE
DK 520

OVERALL SIZE	STYLE DK-520 BACKGROUND		STYLE JK-520 BACKGROUND	
	GROOVED FELT	CORK	GROOVED FELT	CORK
9 x 12	86.50	84.00	96.00	94.70
12 x 15	90.50	88.00	102.00	100.00
15 x 20	97.00	92.50	112.00	109.00
15 x 25	103.00	98.00	122.00	115.00
18 x 24	105.00	100.00	124.00	119.00
20 x 25	109.00	103.00	130.00	124.00
20 x 30	114.00	106.00	136.00	129.00
22 x 28	118.00	111.00	140.00	133.00
20 x 36	124.50	116.50	150.00	142.00
24 x 36	129.50	120.00	157.00	147.00
24 x 40	139.50	129.50	169.00	159.00
28 x 40	148.00	137.00	179.00	168.00
30 x 42	158.00	145.50	190.00	178.00
32 x 44	179.00	155.50	214.00	190.00
36 x 48	208.00	178.50	243.00	214.00
DIVIDING BAR IN CENTER WITH 2 DOORS				
48 x 24	222.00	210.00	265.00	254.00
48 x 36	270.00	255.00	324.00	305.00
60 x 36	304.00	288.00	365.00	346.00
48 x 48	344.00	358.00	420.00	390.00
60 x 40	398.00	362.00	469.00	430.00
72 x 48	443.00	402.00	515.00	475.00

STYLE
JK 520



Glass Door—Cover-all Indoor Design. This model features an extra heavy extruded anodized aluminum frame with re-enforced mitered corners. Aluminum piano hinges are attached to the rear of the case for easy installation. The removable insert can be cork tack or grooved felt. Has cylinder lock and key. Can be had in gold or silver satin finish with changeable letterboards in a variety of colors with plastic letters in colorful contrast. Special sizes made on request.

Deluxe Glass Door—Cover-all Outdoor or Indoor Design. Extra heavy extruded aluminum frame with re-enforced mitered corners makes this completely metal enclosed model thoroughly weatherproof and dustproof. The removable insert can be cork tack or grooved felt. Has cylinder lock and key. Can be had in gold or silver satin finish with changeable letterboards in a variety of colors with plastic letters in colorful contrast. Special sizes made on request.

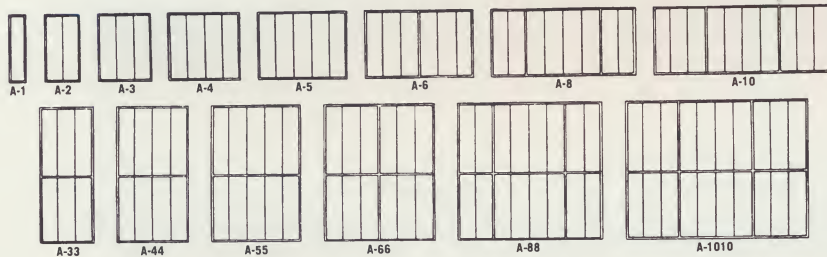
NEW ENGRAVED STRIP-TYPE DIRECTORIES

NOW AVAILABLE



OUR
912
AND
922
SERIES

This model has very legible Engraved Plastic Strips which can be easily changed in any area of the board. Any arrangement of the Strips is possible allowing for expansion when necessary. Multiple sections of various arrangements are available as illustrated in diagram at the bottom of this paragraph. This sturdily built Directory, constructed of extra heavy Anodized Extruded Aluminum and Mitered re-enforced corners, will give many years of service. Available in either Gold or Silver satin finish.



STYLE 912—ILLUMINATED PLASTIC STRIP DIRECTORY						
EACH SECTION GLASS COVERED			STRIPS 3/8" x 7 1/2"			
HEIGHT OF DIRECTORY		28 3/4"	37 3/4"	EXTRA CHARGE FOR HEADER ADD 5 1/4" TO HEIGHT OF DIRECTORY		
NO. OF SECTIONS	OF GROUPING	NUMBER OF NAMES AND PRICE		PLASTIC ENGRAVED HEADER	PLASTIC ALUMINUM LETTERS	WIDTH OF FRAME
1	A-1	40	52			
		\$ 150.00	\$ 170.00	\$ 45.00	\$ 66.00	10 3/4"
2	A-2	80	104	75.00	75.00	18 3/4"
		290.00	335.00			
3	A-3	120	156	105.00	80.00	26 3/4"
		425.00	490.00			
4	A-4	160	208	115.00	110.00	34 3/4"
		545.00	637.00			
5	A-5	200	260	140.00	125.00	42 3/4"
		710.00	840.00			
6	A-6	240	312	175.00	145.00	50 3/4"
		800.00	900.00			
8	A-8	320	416	205.00	180.00	66 3/4"
		1,010.00	1,125.00			
10	A-10	400	520	255.00	195.00	82 3/4"
		1,225.00	1,320.00			
20	A-1010	800	1040	255.00	195.00	82 3/4"
		2,450.00	2,640.00			

Strips not included in this price
Price of Engraved Strips \$1.50 each

Price of Blank Strips .25¢ each
Serviced from rear of removed section

STYLE 922—ENGRAVED PLASTIC STRIPS						
EACH SECTION GLASS COVERED			STRIPS 3/8" x 7 1/2"			
HEIGHT OF DIRECTORY		28 3/4"	37 3/4"	44 3/4"	EXTRA CHARGE FOR HEADER ADD 5 1/4" TO HEIGHT OF DIRECTORY	
NO. OF SECTIONS	OF GROUPING	NUMBER OF NAMES AND PRICE		PLASTIC ENGRAVED HEADER	PLASTIC ALUMINUM LETTERS	WIDTH OF FRAME
1	A-1	40	52	62		
		\$ 120.00	\$ 150.00	\$ 180.00	\$ 35.00	\$ 66.00
2	A-2	80	104	124	55.00	75.00
		234.00	290.00	355.00		
3	A-3	120	156	186	70.00	80.00
		342.00	422.00	500.00		
4	A-4	160	208	248	90.00	110.00
		445.00	540.00	630.00		
5	A-5	200	260	310	105.00	125.00
		540.00	645.00	750.00		
6	A-6	240	312	372	130.00	145.00
		630.00	748.00	855.00		
8	A-8	320	416	496	165.00	180.00
		798.00	828.00	1,020.00		
10	A-10	400	520	620	190.00	195.00
		930.00	990.00	1,125.00		
20	A-1010	800	1040	1240	190.00	195.00
		1,860.00	1,980.00	2,250.00		

Strips not included in this price
Price of Engraved Strips \$1.50 each

Price of Blank Strips .25¢ each
Serviced from rear of removed section

STANDARD CONSTRUCTION & REMOVABLE GLASS



STYLE 0-120 Standard grooved background for changeable letters or cork tack background. Heavy anodized aluminum frame complete with 2 wall hangers.

STYLE 0-120

OVERALL SIZE	BACKGROUND		STYLE G-320, G-330	
	GROOVED FELT	CORK	GROOVED FELT	CORK
9 x 12	18.50	16.75	35.00	33.00
12 x 15	21.00	18.50	40.00	37.00
15 x 20	25.50	21.50	49.50	42.00
15 x 25	28.75	23.50	52.00	47.00
18 x 24	30.00	24.75	54.00	48.50
20 x 25	32.00	26.00	58.00	52.00
20 x 30	36.00	29.00	64.00	56.50
22 x 28	37.00	32.00	66.50	58.50
20 x 36	43.50	35.00	73.00	64.50
24 x 36	48.00	40.00	80.00	70.00
24 x 40	54.00	44.00	88.00	77.50
28 x 40	60.00	50.00	95.00	83.50
30 x 42	72.00	60.00	106.00	93.50
32 x 44	80.00	66.00	124.00	100.50
36 x 48	102.00	74.00	153.00	123.50

SPECIAL SIZES MADE ON REQUEST

STYLE 330



REMOVABLE GLASS FRONT ONLY CONSTRUCTION — This model of anodized aluminum features quick and easy removal of FRONT GLASS for change of lettering and messages while grooved felt or cork tack background remains fastened to the wall.

ANODIZED EXTRUDED ALUMINUM

HAIR CUTTING	2.00
SHAVE	1.00
SCALP TREATMENT	1.00
	2.00
FACIALS	1.00

BUSINESS HOURS

TUES. THRU SAT.
9:00 A.M. TO 6:00 P.M.
CALL FOR AN APPOINTMENT
LO 1-2345

STYLE 707 — WALL MODEL

WALL MODEL—Illustrated
Extra heavy anodized extruded aluminum bulletin board that can be placed on any wall for easy viewing. Unit to have a flush

door with "cushioned in frame" double thick glass, cylinder lock and key. Available in either gold or silver satin finish. Special sizes on request.

Matching Anodized
Standard \$125.00

VIEW ROOM
FOR YOUR
ENTERTAINMENT
THE
MARY HAY TRIO
DINING
AND DANCING

STYLE 707 — FLOOR MODEL

FLOOR MODEL—Illustrated
This model is the same board on left but has been mounted between aluminum pedestals rest-

ing on two aluminum bases and supported by four aluminum braces. Available in either gold or silver satin finish.

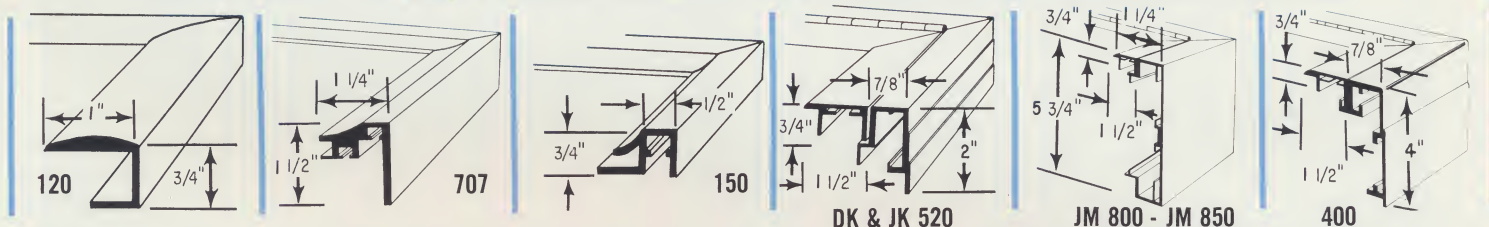
STYLE 707 (Single Door)

SIZE			SIZE			SIZE		
12 x 15	C.L.	\$41.80	20 x 26	C.L.	\$67.65	28 x 40	C.L.	\$115.00
	Cork	35.80		Cork	55.50		Cork	95.80
15 x 20	C.L.	49.00	20 x 30	C.L.	69.60	30 x 36	C.L.	112.00
	Cork	40.25		Cork	56.00		Cork	93.50
16 x 20	C.L.	52.25	22 x 28	C.L.	70.40	30 x 42	C.L.	125.00
	Cork	42.75		Cork	57.90		Cork	105.50
15 x 25	C.L.	59.20	20 x 36	C.L.	76.50	32 x 44	C.L.	149.00
	Cork	48.50		Cork	62.50		Cork	110.00
16 x 26	C.L.	60.25	24 x 30	C.L.	76.50	34 x 48	C.L.	163.00
	Cork	49.30		Cork	62.50		Cork	112.00
18 x 24	C.L.	61.00	24 x 36	C.L.	81.40	36 x 48	C.L.	168.00
	Cork	50.50		Cork	66.50		Cork	116.00
20 x 25	C.L.	65.18	24 x 40	C.L.	92.00	36 x 36	C.L.	129.00
	Cork	53.50		Cork	75.25		Cork	106.50

C.L.—Refers to Changeable Letter Felt Back. Cork—Cork Back to be used with Thumb Tack or Tape Only.

☆ On Floor Model add \$125.00 for Matching Anodized Standard to above prices.

CROSS SECTION VIEW OF FRAME MATERIALS



PLASTIC CHANGEABLE LETTERS

FOR DIRECTORIES AND BULLETIN BOARDS

Colors available: White, Red, Blue, Green, Yellow, Black

ABCDE

ROMAN ART STYLE (sizes)

¼" - ¾" - 1½" - 2" - 2½" - 3"



ABCDEFGG

GOTHIC BLOCK STYLE (sizes)

¼" - ¾" - 1½" - 2" - 2½" - 3"

WHITE RED	BLACK - BLUE GREEN - YELLOW
4.00 per 100	5.00 per 100
7.00 per 100	8.00 per 100
10.00 per 100	11.00 per 100
15.00 per 100	16.00 per 100
20.00 per 100	21.00 per 100

SIZES

¼"-5/16"-¾"-1½"-2"-3"
1½" 2" 2½" 3"

Periods and Commas: all sizes	.03 each
Quotation Marks (" ") ¼" to 3"	.12 pair
Semi Colon (;) ¼" to 3"	.06 pair

PARENTHESIS AND BRACKETS ()

¼" to 1"—.08 pair: 1½"—.14 pair: 2½"—.30 pair: 3"—.40 pair

FONTS OF LETTERS AVAILABLE

100—200—300—400—500 and 1000

When ordering, specify if numbers are needed in the above fonts

CARDBOARD BOXES

Designed for handy classification and easy accessibility for stored letters and figures. Made of sturdy cardboard and arranged for quick selection.

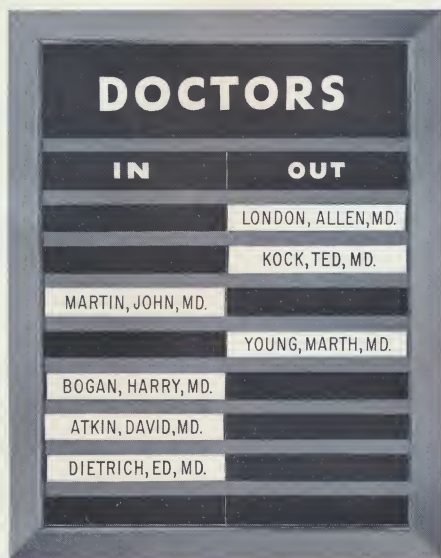
Cardboard

SMALL	13¼" x 10½" x 1½" deep	\$1.50
MEDIUM	16¼" x 9¾" x 1½" deep	3.00
LARGE	16¼" x 14¼" x 1½" deep	4.50

NUMBER OF CHARACTERS RECOMMENDED FOR SIZE OF SIGN

SQ. IN. OF SIGN	NUMBER OF CHARACTERS	BREAKDOWN OF LETTERS AND FIGURES
300	200	150—½ inch Letters; 50—½ inch Figures.
432	250	100—¾ inch Letters; 150—½ inch Letters and Figures.
600	300	150—¾ inch Letters; 150—½ inch Letters and Figures.
860	500	200—1 inch Letters and Figures; 300—¾ inch Letters and Figures.
1200	500	200—1 inch Letters and Figures; 300—¾ inch Letters and Figures.

KNOW AT A GLANCE



BANKS • HOSPITALS • OFFICES IN-OUT PLAQUE

This beautiful board will blend in with any office decor and will promptly tell who has left the office and who is in the building. Saves endless time of locating the individual by merely sliding the matched inserts in position with a flick of the finger. Frame is made of Gold or Silver Anodized Aluminum with twelve colorful Formica materials. The materials are completely washable, permanent and non-tarnishing and completely guaranteed.

- RED • YELLOW • BLACK • BROWN • TAN
- BLUE • GRAY • MAHOGANY • WALNUT • BLOND
- GREEN • WHITE (Grained) (Grained) (Grained)

(INSERT SIZE 1" x 4")

Can Be Manufactured To Accommodate Any Number Of Names at 3.30 Per Line

ANODIZED ALUMINUM FRAMES

For use in Homes, Offices, Restaurants, Elevators, Construction Buildings. Preserve and make your pictures, diplomas, certificates, license and other valuable items more attractive by inserting them into this ANODIZED ALUMINUM FRAME. Choice of plain or with glass. When shipped without glass—frame can be broken down and shipped parcel post. **SPECIAL SIZES ON REQUEST**

STYLE 150

OA SIZE	PLAIN (NO GLASS) CARD SIZE	PRICE
8 x 12	7 x 11	\$ 7.80
12 x 15	11 x 14	9.00
15 x 23	14 x 22	9.95
23 x 29	22 x 28	12.75
29 x 45	28 x 44	15.60
OA SIZE	WITH GLASS CARD SIZE	PRICE
8 x 12	7 x 11	\$ 9.75
12 x 15	11 x 14	11.25
15 x 23	14 x 22	14.75
23 x 29	22 x 28	20.50
29 x 45	28 x 44	30.50

Special Sizes—\$.20 per inch of Frame Material Used. (No Glass) Example: 10" x 20" = 60" x .20 = \$12.00



ACCESSORIES

UNDERLINE STRIPS

21"—Fine Line—Price .10¢

These underline strips are used as horizontal dividers for changeable letterboards.

ACETATE ARROWS



.15¢

.10¢



WHITE DIVIDER CORD

White elastic cord is used for vertical dividers on our changeable letterboards. Price .10¢ per foot.

Bulletin boards will be set up at \$2.00 per hundred letters—net.

FLOOR MODEL CHANGEABLE PLASTIC LETTERBOARD

This portable lobby letterboard is excellent for making up new notices or announcements. Changeable letters are available in various sizes and styles. The frame of the letterboard is anodized aluminum and is set on a single pedestal standard in chrome finish which will adjust from 30" to 60". The letterboard size is 15" x 20".

Floor Model complete \$67.50

Framed Letterboard only 32.50

